



VersaSTUDIO **BN-20**

Desktop inkjet printer / cutter

Add Unlimited Value To Your Business with the Versatile VersaSTUDIO BN-20



High-Quality and Low Cost Durable Outdoor Prints

CMYK



Mobile Phone and Laptop Wraps

Roland Print&Cut versatility enables you to print and digitally die cut graphics in one seamless workflow for custom labels and decals, including mobile phone skins, laptop wraps and more.



**Print
& Cut**

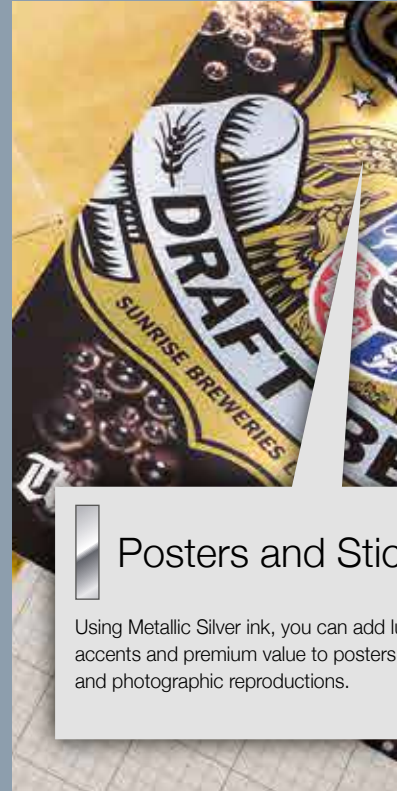
POS and POP

With the BN-20, you can produce POP displays in unique shapes and colours that attract attention and drive retail sales. Create a single POP or an entire campaign, profitably, with all the convenience of our easy-handling 220cc ink cartridges.



Add Value to

CMYK + Metallic



Posters and Stickers

Using Metallic Silver ink, you can add life to your posters and stickers with metallic accents and premium value to posters and photographic reproductions.



Cut Vinyl Signage

From pinstriping for vehicles and motorcycles to window signs and displays, contour cutting is essential to your production workflow. The BN-20 enables you to cut vinyl signs using a wide variety of fonts*.

*The BN-20 supports TrueType and OpenType fonts.

Labels and Stickers for Outdoor Display

The BN-20 comes with Roland ECO-SOL MAX ink for outdoor signs, labels and stickers. Graphics are easy to produce and durable for up to three years outdoors without lamination.*1

*1 Three-year outdoor durability is based on accelerated weather tests conducted by Roland DG. Results may vary depending on the location and application. Some applications, including vehicle graphics, may require lamination.

Outdoor
Durable Inks

3
years



The VersaSTUDIO BN-20 enables you to launch a stream of new businesses from your desktop. This compact professional inkjet can produce durable graphics for outdoor applications, and its Print&Cut capabilities allow you to produce labels and decals with ease. Metallic silver ink is perfect for creating striking effects, and White ink is ideal for transparent or coloured media applications. In short, the versatility of the VersaSTUDIO BN-20 adds unlimited potential to produce creative applications and add value to your business.

to your Business with Metallic Prints

lic Silver Ink



ickers

luxurious
decals



Heat Transfers for Garment Decoration

Right at your desktop, you can print quality heat transfers and contour cut them into any shape for stylish results. Apply Metallic Silver ink for hundreds of striking metallic colour effects.*3



*3 Metallic silver ink should only be used as a spot colour as mixing it with other colours will negatively impact washability.



Eye-Catching Creativity on Transparent Media

CMYK + White Ink



Window Signs

Make shop windows come alive! See-through window displays are easily produced using transparent media. The effective use of white ink adds impact to display graphics.



Labels and Stickers

Handle short runs for transparent stickers! Transparent labels and decals give a luxurious feel. Now you can handle short runs for teams, clubs and other groups.

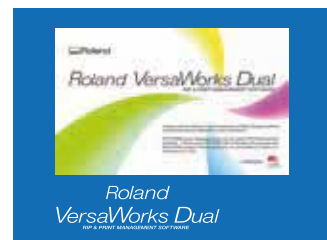
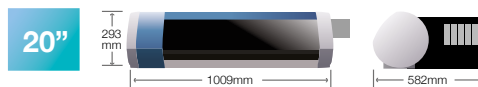


Package Designs

Low-cost prototypes for design proposals. The BN-20 gives you the freedom to create packaging design prototypes on silver media. This increases your ability to offer winning proposals while minimising costs.

A Complete Solution

The BN-20 enables you to print graphics up to A2 size or 480 mm wide (18.9"), including crop marks for easy finishing. Featuring its own print management and design software, the BN-20 is a complete business solution in a box.



VersaSTUDIO
SIGN MAKER BN-20

CMYK
CMYK + Metallic Silver Ink
CMYK + White Ink



Roland VersaWorks Dual Print Management Software Included



Roland Metallic Color System Library



Roland VersaWorks Dual opens up a whole new world of possibilities to print businesses, with the capability to process natively both PostScript and PDF format files to streamline tasks and increase efficiency. Intricate design files with elements such as drop shadows and transparencies can be flawlessly reproduced.

Included with VersaWorks Dual is Roland DG's own Roland Color system - which features more than 1,000 spot colours and 512 metallic colours. Accurate, vibrant colour production has never been easier to achieve. Roland Texture Library also offers a full range of luxe 3D effects for users of our VersaUV printer range. VersaWorks also contains a PANTONE® spot colour matching function which automatically converts PANTONE® spot colours in your design file to a CMYK value for colour accurate output.

Summary

- Easy-to-Use Graphical User Interface
- Supports the last generation of Roland DG technology
- Roland Color spot colour management system, including more than 100 standard colours and 512 metallic colors (VersaSTUDIO, VersaCAMM, VSi and SOLJET XR-640)
- Manages up to four Roland devices
- Simultaneous RIP and print capability
- Support for contour cutting
- Built-in PANTONE® library automates spot color matching
- Roland Color features more than 1,000 spot colors and 512 metallic colors that can be precisely matched using reference tools
- Predictive ink calculator estimates the amount of ink needed for each job
- Roland Texture Libraries for metallic and clear inks

Specifications		
Printing technology		Piezoelectric inkjet
Media	Width	150 to 515 mm (5.9 to 20.3 in.)
	Thickness	Maximum 1.0 mm (39 mil) with liner, for printing Maximum 0.4 mm (16 mil) with liner and 0.22 mm (9 mil) without liner, for cutting
	Roll outer diameter	Maximum 150 mm (5.9 in.)
	Roll weight	Maximum 6 kg (13.2 lbs.)
	Core diameter	76.2 mm (3 in.) or 50.8 mm (2 in.)
Printing/cutting width ^{*1}		Maximum 480 mm (18.9 in.)
Ink cartridges	Type and capacity	Roland ECO-SOL MAX 2 and 3 (220cc cartridges)
	Colours	Five colours (cyan, magenta, yellow, black, and metallic silver or white) or Four colours (cyan, magenta, yellow, and black) (Five colours are a combination of ESL4 and ESL5)
Printing resolution (dpi)		Maximum 1,440 dpi
Cutting blade	Type	Roland CAMM-1 series compatible
	Blade offset	0.25 mm (9 mil)
Cutting speed		10 to 150 mm/s
Blade force		30 to 300 gf
Software resolution (when cutting)		0.025 mm/step
Distance accuracy (when printing) ^{*2 *3}		Error of less than ±0.3% of distance travelled, or ±0.3 mm, whichever is greater
Distance accuracy (when cutting) ^{*2 *4}		Error of less than ±0.4% of distance travelled, or ±0.3 mm, whichever is greater
Repetition accuracy (when cutting) ^{*2 *5}		±0.1 mm or less
Alignment accuracy for printing and cutting ^{*2 *6}		±0.5 mm or less
Alignment accuracy for printing and cutting when reloading media ^{*2 *7}		Error of less than ±0.5% of distance travelled, or ±3 mm, whichever is greater
Print heater ^{*8}		Temperature: 35°C (95°F)
Connectivity		USB (compliant with Universal Serial Bus Specification Revision 2.0)
Power-saving function / Power requirements		Automatic sleep feature / AC 100 to 240 V ±10 %, 1.5 A, 50 / 60 Hz
Power consumption	During operation	Approx. 90 W
	Sleep mode	Approx. 5.5 W
Acoustic noise level	During operation	62 dB (A) or less
	During standby	42 dB (A) or less
Dimensions / Weight		995 (W) x 585 (D) x 291 (H) mm (39.2 (W) x 23 (D) x 11.5 (H) in.) / 35 kg (79.4 lbs.)
Environmental	Power on	Temperature: 20 to 32°C (68 to 90°F), humidity: 35 to 80%RH (no condensation)
	Power off	Temperature: 5 to 40°C (41 to 104°F), humidity: 20 to 80%RH (no condensation)
Included items		Power cord, USB cable, blade, blade holder, Roland Software Package, Software RIP (Roland VersaWorks Dual), User's Manual, etc.

^{*1} The length of printing or cutting is subject to the limitations of the program. ^{*2} Using Roland specified media, loaded correctly, temperature: 25°C (77°F), humidity: 50 %RH, all pinch rollers are used, 25 mm or more for both right and left margins and 35 mm or more front margin, excluding expansion or contraction of the media, and all correction and adjustment functions of this machine have been made properly. ^{*3} Using Roland specified media, print travel of 1m. ^{*4} Using Roland specified media, cut travel of 1m. ^{*5} Range for assured repetition accuracy: Length 1,000 mm ^{*6} Provided that media length is under 1,000 mm. Excluding possible shift caused by expansion/contraction of the media and/or by reloading the media. ^{*7} Using Roland specified media, data size: 1,000 mm in the media-feed direction, 480 mm in the carriage-movement direction. No lamination. Automatic detection of crop marks at 4 points when media is reloaded. Excludes the effects of skewed movement and of expansion and contraction of the media. ^{*8} Warm-up is required after power up. This may require 5 to 20 minutes, depending on the operating environment. The preset temperature may fail to be reached 35°C (95°F) depending on the ambient temperature and media width.

About Metallic Silver and White Inks

Due to the nature of white and silver inks, the pigment in these inks will settle in the cartridge and ink flow system, requiring you to shake the cartridge before each use. Outdoor durability is three years for CMYK inks, one year for white ink, and one to three years for metallic silver ink, depending on the media used. Roland strongly recommends lamination for both indoor and outdoor graphics to ensure the quality of metallic inks.

Roland reserves the right to make changes in specifications, materials or accessories without notice. Your actual output may vary. For optimum output quality, periodic maintenance to critical components may be required. Please contact your Roland dealer for details. No guarantee or warranty is implied other than expressly stated. Roland shall not be liable for any incidental or consequential damages, whether foreseeable or not, caused by defects in such products.

All other trademarks are the property of their respective owners. Roland DG Corp. has licensed the MMP technology from the TPL Group.

Options	Model	Description
ECO-SOL MAX 3 Ink	ESL5-MG	Magenta, 220 cc
	ESL5-YE	Yellow, 220 cc
	ESL5-CY	Cyan, 220 cc
	ESL5-BK	Black, 220 cc
ECO SOL MAX 2 Ink	ESL4-MT	Metallic silver, 220 cc
	ESL4-WH	White, 220 cc
Cleaning liquid	SL-CL	Cleaning liquid, 1 pc.
Blade	ZEC-U5022	For thick, reflective and fluorescent vinyl, 2pcs.
Blade holder	XD-CH3	Blade holder with blade extension adjuster, made of resin



Optional Stand
PNS-24

Imagine.

Roland